

Course Outline

(A SIDC CPE approved course)

Title : The Legend of Huawei and Xiaomi

Date : 25th July 2019

Venue : Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE : 10 Points

Speaker : Dr Ch'ng Huck Khoon

Objectives

1. Describe how Ren Zhenfei transforming Huawei become global telecommunications equipment manufacturer leader;
2. Describe Xiaomi business model and recent performance; and
3. Identify ideas and successful approaches that have been used with successful results in Huawei and Xiaomi, expand and adapt in his/ her organisation

Time	Descriptions
9 : 00 - 10 : 30	Huawei and Ren Zhengfei (Founder) <ul style="list-style-type: none">- About Ren Zhengfei- History: early years, foreign expansion, investment and partnerships, recent performance- Corporate Affairs: Leadership and Ownership- Fund raising- Products and services- Largest telecommunications equipment manufacturer in the world- Ranked in 72nd place on the Fortune Global 500
10 : 30 - 10 : 45	Coffee Break
10 : 45 - 13 : 00	Huawei's Efficient Working Method <ul style="list-style-type: none">- "SMART" approach- "80/20" time management strategy- Effective team work- Communicate and coordination- Ingenuity- Principle of innovation- Discussion: Expand Huawei's efficient working methods and adapt successful in your organisation
13 : 00 - 14 : 00	Lunch Break
14 : 00 - 15 : 45	Xiaomi and Lei Jun (Founder) <ul style="list-style-type: none">- About Lei Jun- From smartphone manufacturer to Internet of Things (IoT) Company- Products and services- China largest smartphone company- Recent performance- Fund Raising and IPO in the Hong Kong Stock Exchange
15 : 45 - 16 : 00	Coffee Break
16 : 00 - 18: 30	Xiaomi's Culture and Ecological Chain <ul style="list-style-type: none">- Why Internet of Things?- Bamboo forest effect- Thinking while running- "Ant market" approach- 80%'s 80% principle- Maximize rationality- Product quality- Discussion: Expand Xiaomi's Culture and Ecological Chain approaches and adapt successful in your organisation

TRAINING COURSE REGISTRATION FORM

COURSE TITLE	The Legend of Huawei and Xiaomi
COURSE DATE	25th July 2019
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 395 for Banker, member of professional associations [early bird by 25 June 2019] RM 445 for Banker, member of professional associations RM 515 for Public [early bird by 25 June 2019] RM 585 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	<ol style="list-style-type: none"> Cheque made payable to "CHK CONSULTANCY SDN BHD". Or bank in to MAYBANK A/C #. 557063320872 Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	<ol style="list-style-type: none"> submission of this document would imply agreement to our terms and policies. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward.

MODE OF PAYMENT

PLEASE TICK

1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD"	<input type="checkbox"/>
2. Cheque made payable to CHK CONSULTANCY SDN BHD	<input type="checkbox"/>

PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	